

Effectiveness of DAY-NULM: Challenges, Opportunities, and Impact on Urban Poverty Alleviation and Livelihood Enhancement

The proposed study titled **“Effectiveness of DAY-NULM: Challenges, Opportunities, and Impact on Urban Poverty Alleviation and Livelihood Enhancement”** aims to critically assess the performance of the Deendayal Antyodaya Yojana–National Urban Livelihoods Mission (DAY-NULM) in addressing urban poverty in India. Implemented by the Government of India, DAY-NULM focuses on skill development, self-employment, institutional strengthening, and livelihood support for the urban poor, including informal workers, street vendors, and the urban homeless.

The research seeks to evaluate the mission’s impact on livelihood improvement, identify implementation challenges, and explore opportunities to enhance its effectiveness. The study will be conducted across selected cities in **Rajasthan, Gujarat, and Uttar Pradesh**, namely Jaipur, Udaipur, Ahmedabad, Rajkot, and Agra, representing diverse urban and socio-economic contexts.

Adopting a **mixed-methods research design**, the study will combine surveys, interviews, focus group discussions, and document analysis. A stratified purposive sample of **900 participants**, including beneficiaries, Self-Help Group members, Urban Local Body officials, and other stakeholders, will be covered. Quantitative data will be analyzed using statistical techniques, while qualitative insights will be examined through thematic analysis.

The outcomes of the study are expected to provide evidence-based insights into the long-term effectiveness of DAY-NULM, highlight region-specific challenges, and recommend actionable strategies for improving policy design, implementation, monitoring, and technology integration. The findings will be disseminated through stakeholder workshops, policy briefs, academic outputs, and community engagement initiatives to support informed decision-making and strengthen urban livelihood interventions.